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HIGHLIGHTS

JULY 2008



BEIJING 2008 COUNTDOWN

The count-down to *Beijing 2008* is now well and truly on, with this summer's Olympics now only being a matter of mere weeks away.

A four-week-long feast of sport is surely the answer to every TV sports fan's dreams, but who is expected to win in which event?

That's where ESPN Classic comes into its own this summer, by whetting the appetite of viewers all over the continent as to just who the likely future medal-winners might be, and who exactly are the legends of athletics?

A special series of programmes brings to your attention the names and faces of the men and women who created history - the people that made the Olympics what it is today.

Whether it's on the athletics track or in the swimming pool, we have the *Top Ten Olympic moments* from **Great Britain, France, Germany and Italy.**

HIGHLIGHTS

| On ESPN CLASSIC
- the greatest sporting moments

**BEIJING 2008
OLYMPIC COUNTDOWN**

**EURO PGA 2004-2006
Seve Ballesteros' GOLF TOUR**

**FIBA BASKETBALL '94
Shaquille O'Neal'S
WORLD CHAMPIONSHIP**

| On NASN
- home of US sports
MLB ALL STAR GAME

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ABOUT ESPN CLASSIC

Top 10 Olympic moments:

Tuesday 15th July at 23.00 CET	Team GB
Wednesday 16th July at 23.00 CET	France
Thursday 17th July at 23.00 CET	Germany
Friday 18th July at 23.00 CET	Italy

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Poll:
 ESPN Classic have selected for you the **10 greatest German moments** in Olympic history. Which one is yours ?

VOTE NOW →



GOLF
EURO PGA TOUR

Inspired by the exciting arrival onto the scene of *Seve Ballesteros*, the European PGA Tour exploded in popularity during the 1980s, before cementing its new-found reputation all the way through the '90s.

Despite the heavy emphasis of the word 'European' in its title, the **EPGA Tour** exploited its popularity all over the world during the 1980s and '90s, taking advantage of the organisation's new-found world appeal.

And just why was it so popular? Because it kept on producing consistently high-quality action, for its players, spectators and TV viewers all over the world. As we approached the 21st Century, the game had spiralled into the stratosphere, and now the game is a major part of the sporting calendar.

With that information, the only thing left to do now is tune into ESPN Classic and experience the 21st Century game yourself.



Sunday nights at 19.00 CET:

6th July	2004 Lindy German Masters
13th July	2005 Dubai Classic
20th July	2005 Qatar Masters
27th July	2006 South African Airways Open

More INFO →

BASKETBALL

FIBA WORLD CHAMPIONSHIPS

Maybe they're not quite as well-known as football's World Cup and European Championships, but basketball has its own version of both, and this month ESPN Classic aims to bring you the best-ever action from each competition.

1994's FIBA World Championships were originally due to take place in basketball-crazy Yugoslavia, but that country's sad descent into conflict instead saw the tournament switched to **Canada**, and, almost entirely by accident, arguably the competition's greatest-ever running...

And that's why ESPN Classic has chosen to re-play selected fixtures from it.



Saturday nights at 19.00 CET:

- 12th July **1994 Semi Final: USA v Greece**
- 19th July **1994 Semi Final: Russia v Croatia**
- 26th July **1994 Final: USA v Russia**

[MORE INFO](#) 



NASN

MLB ALL STAR GAME

Catch MLB on NASN in July:

regular season games,

plus the All-Star Game from Yankee Stadium

July marks midseason in Major League Baseball (MLB) and NASN is there with **LIVE** coverage of regular season games plus one of the season's most anticipated events, the **All-Star Game**. The Midsummer Classic returns to the Bronx this year in celebration of Yankee Stadium's final season, highlighted by two nostalgic specials, Yankee Stadium and Babe Ruth.

In addition to these specials and the main event, ESPN presents coverage of the Celebrity Softball Game and the Home Run Derby, a batting competition among baseball's top sluggers won last year by Los Angeles Angels star Vladimir Guerrero.



NASN's MLB package of regular season games features LIVE coverage of up to 40 games per month.

Coverage airs all season.

Check www.nasn.com for starting times in your region.

VISIT NASN.COM NOW



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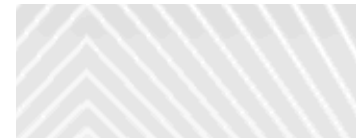
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ABOUT ESPN CLASSIC



- **ESPN Classic** now reaches over 23 million households across Europe with local channels in the UK, France and Italy and a European channel now available in over 40 countries.
- **ESPN, Inc.** is the world's leading multinational, multimedia sports entertainment company, featuring a portfolio of over 50 multimedia sports assets. **ESPN** is 80 percent owned by **ABC, Inc.**, which is an indirect subsidiary of **The Walt Disney Company**. The Hearst Corporation holds a 20 percent interest in **ESPN**.
- In the United States, **ESPN Classic** is the leader in presenting classic moments in sport, and now reaches over 58 million households. **ESPN** also has an equity interest in **ESPN Classic Canada**.
- The company is comprised of seven US television networks (**ESPN, ESPN2, ESPN Classic, ESPNEWS, ESPN Deportes, ESPNU** and **ESPN Today**). **ESPN**, the flagship network, reaches more than 90 million US households.

- **ESPN International** is distributed in over 194 countries and territories across all seven continents in 12 languages (Arabic, Cantonese, English, French, German, Hindi, Italian, Japanese, Korean, Mandarin, Portuguese and Spanish). In addition to its 30 networks, ESPN International also syndicates a diverse library containing over 130 events, with broadcast partners in 200 countries and radio broadcasting in 13 countries, including: Argentina, Australia, Costa Rica, Colombia, Ecuador, El Salvador, Guatemala, Mexico, Panama, Paraguay, Peru, Taiwan, and Venezuela.
- **ESPNsoccernet.com** is the destination of choice for football fans worldwide. With live scores, league updates and player profiles from the English Premier League, the major European and international leagues, and from elite events like the UEFA Champions League and FIFA 2006 World Cup, ESPNsoccernet has earned a loyal following of over four million unique users per month and with its regional editions in the four corners of the world, ESPNsoccernet gives football fans around the globe a smart and provocative site tailored to their specific interests.
- In 2007, ESPN acquired **NASN**, the sport channel dedicated to North American Sports; **Cricinfo.com** the online home of cricket and **Scrum.com** one of the most popular online destinations for Northern and Southern Hemisphere rugby fans.



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